A4S STRATEGY TO 2030

Harnessing the power of finance to accelerate the transition to a sustainable economy.

Over two decades at the intersection of finance and sustainability

Founded in 2004 by His Majesty King Charles III, A4S has spent over two decades helping finance leaders integrate sustainability into decision making. We helped build the foundations of global sustainability reporting, developed practical tools trusted by finance professionals worldwide, and have convened some of the most senior finance leaders on the planet around learning and action.

The case for urgent action

Climate change, biodiversity loss and rising inequality are reshaping how capital is allocated and how risk is assessed. Shifting political priorities, fragmented regulation and short-term pressures are making the transition harder, while significant gaps in sustainability knowledge persist across finance and accounting professionals.

A call to action

The transition to a sustainable economy cannot happen without finance at its heart. A4S will be here, with peer networks, practical tools and action-oriented programmes, to help finance leaders move from ambition to action to impact.

The opportunity is real. The need is urgent. Finance leaders are uniquely positioned to seize it.

20+
Years pioneering sustainable value creation

10
Global peer networks

2.5m
Accountants reached globally

> "The finance and accounting community are absolutely vital in delivering the sustainable economy we so desperately need."
>
> His Majesty King Charles III,
> speaking when he was The Prince of Wales

Join the A4S community

Access peer networks, practical tools and programmes to help you embed sustainability into decision making and accelerate the transition to a sustainable economy.

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OUR STRATEGIC GOALS

Three goals. One progressive pathway.

EMPOWER

Build finance leadership capabilities

All finance and accounting leaders should have the competence, confidence and urgency to embed sustainable value creation into their decision making. This requires shifting mindsets, building practical skills and connecting leaders with peers to learn, collaborate and accelerate action.

EMBED

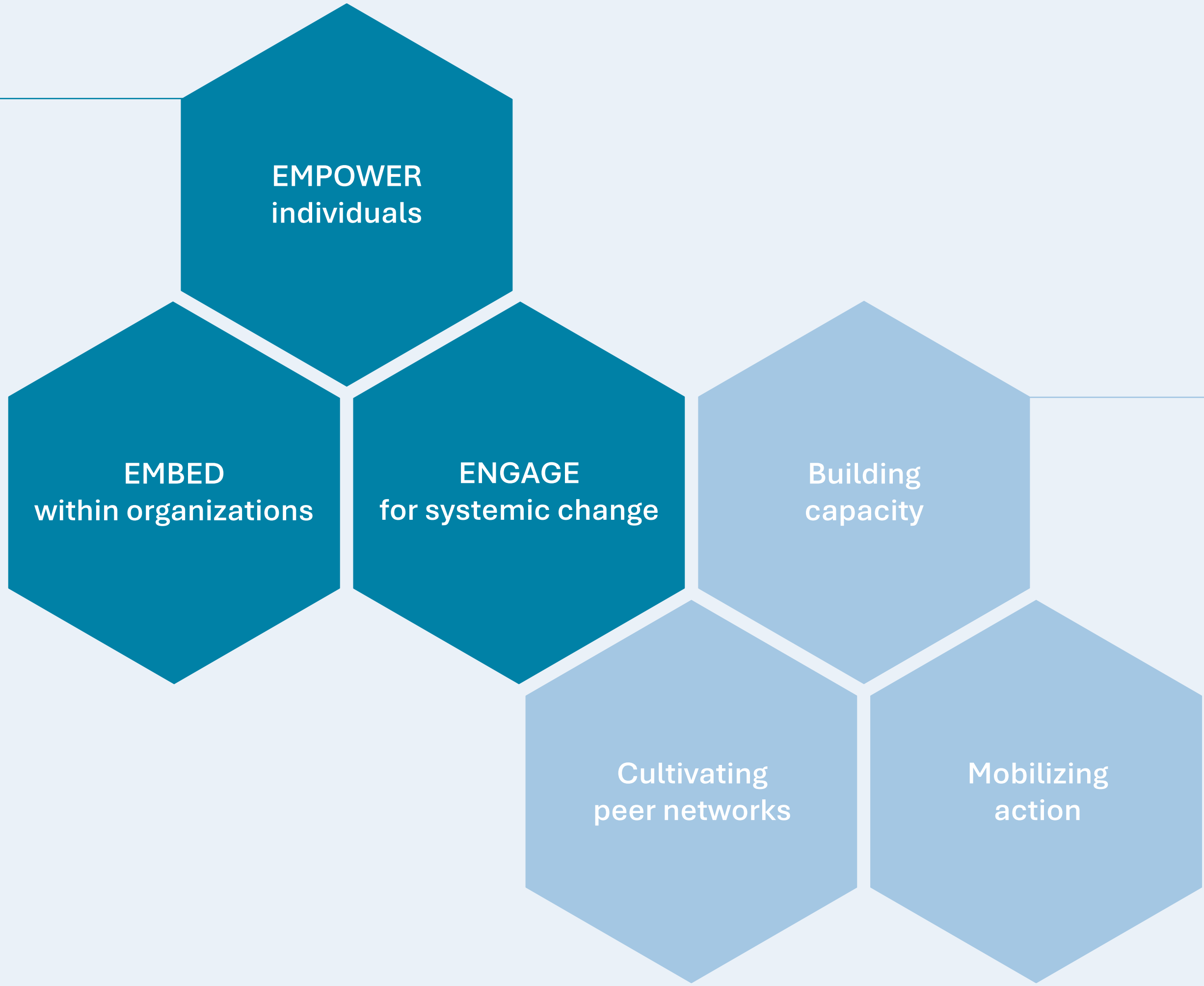
Integrate sustainable value creation into financial decisions

Embedding sustainability into the processes that shape financial and investment decisions enables finance and accounting professionals to assess long term risks, opportunities and impacts, supporting sustainable value creation.

ENGAGE

Connect and activate decision makers

Finance leaders need to engage across organizations, investment and value chains to address structural barriers, influence market practice and direct capital towards sustainable outcomes. Engaging across the financial system helps create the conditions for lasting economic and systemic change.



HOW WE DELIVER

Three strategic programmes

Building capacity

Equipping finance and accounting professionals with the knowledge and confidence to embed sustainability into decisions.

Cultivating peer networks

Creating trusted, dedicated spaces for CFOs, pension fund chairs, accounting bodies and other senior finance leaders to share insights, challenge conventional thinking and advance solutions together.

Mobilizing action

Bringing leaders together to develop, test and scale practical solutions to priority challenges across finance, accounting and the wider economy.